



**BOB SMITH  
TALENT**



[www.bobsmithvoice.com](http://www.bobsmithvoice.com)

---

## **eLearning credentials by Industry**

### **Accounting**

Grant Thornton - *Consultant sales training*

### **Automotive**

NAPA Auto parts - *Auto parts stock management*

Snap-On Tools - *Distributor training*

### **Agriculture**

Dow AgroSciences - *Vegetation management*

Zoetis Animal Health - *Dairy wellness guidelines*

### **Education**

Northwestern University - *Online courses for accounting, journalism, law enforcement*

### **Food**

Burger King - *Manager game (character role)*

McDonald's - *Manager & crew training*

### **Healthcare**

American Medical Assn - *Ethics (character role)*

American Red Cross - *Cardio life support*

Dental Assistant Board - *Radiography training*

GE Healthcare - *MRI technician training*

Spaulding Medical - *EKG technician training*

### **High technology**

CDW Electronics - *Readiness training*

Dell Computer - *Document management*

Johnson Controls - *Innovation podcasts*

Leica Microsystems - *Lab equipment setup*

Rockwell Automation - *Software migration*

### **Industrial**

Danfoss Drives - *Competitive comparison*

Eaton Electric - *Arc flash, toggle, rocker switches*

Rexnord - *Universal gear setup & installation*

Smiths Detection - *Laboratory training*

UL - *Testing courses for multiple industries*

**Lawn care**

Briggs & Stratton - *Engine tune ups, oil changes*  
Simplicity - *Lawn stripe training web series*

**Legal**

Ferring Pharmaceuticals - *Regulatory compliance*  
Northwestern University - *Law enforcement*  
SC Johnson - *Social media for SCJ marketers*

**Mining**

Caterpillar - *Electric rope shovel training*  
Caterpillar - *Mine safety*  
Bucyrus - *Mine equipment training*

**Petrochem**

ExxonMobil - *RGB3 compliance training*

**Pharmaceutical**

Abbott Labs - *Brand architecture training*  
Abbott Labs - *Managed healthcare training*  
Astra Zeneca - *Training game (character role)*  
Ferring Pharmaceuticals - *Product training*

**Residential**

Broan - *Range hood installation*  
Generac - *Home generator setup*  
General Finishes - *Floor stain application*  
Milgard - *Replacement window installation*

**Sales training**

Tiffany & Co. - *Swiss watch sales training*  
Kohl's Dept. Stores - *Security, credit, sales training*  
Eaton Electric - *Sales force podcast series*  
Table Force - *Negotiation training (audiobooks)*  
Tempur-Pedic - *Mattress sales training*  
All Steel Furniture - *Podcast (character roles)*